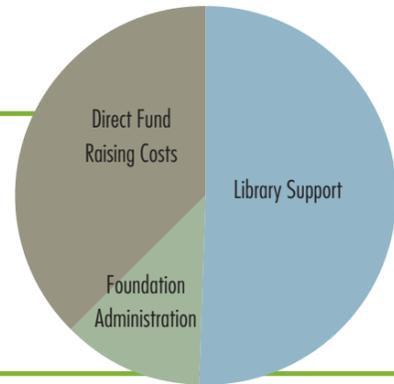


Financial Overview

Where your support went.

| | |
|---------------------------|------------|
| Library Support | \$ 324,552 |
| Foundation Administration | \$ 77,549 |
| Direct Fund Raising Costs | \$ 239,636 |



| | As of 7/1/2010 | As of 7/1/2011 | Annual Return | Distribution 2010-11 |
|--|----------------|----------------|---------------|----------------------|
| Friends and Foundation Books and Materials | | | | |
| Endowment | \$ 1,805,819 | \$ 2,068,142 | 15% | \$ 94,804 |
| Sacramento Room | | | | |
| Endowment | \$ 968,643 | \$ 1,134,067 | 17% | \$ 16,388 |

Meet Our Board of Directors



Nancy Lawrence is the President of the Foundation. When Nancy agreed to be the Board president she had one thing in mind which was making the Foundation sustainable. And indeed, through Nancy's support, persistence, and willingness to understand the entire operation, she has achieved her goal.

This year is the first year the Foundation has been sustainable and while credit is due to everyone ever involved over the years, Nancy is the community member who brought us to the finish line. Her love for the library began as a child and was solidified as a teen on the third floor of the Carnegie Central Library – having skipped her classes to finish a term paper on epistemology. What brought Nancy back to our library was the collection of opera scores located at the Central library.

Nancy can tell you about walking into the library at Bret Harte Elementary School as a child. It was a lovely tranquil light-filled space filled with books on low shelves just right for children. Students could approach the shelves and find what they wanted - the ones with pictures being the best. At one of the tables, *Charlotte's Web* was introduced to everyone. At Oak Park Library, summer reading involved rocket ships heading toward some exciting goal. The rockets were flannel and your ship moved up as you read more books. These libraries opened up a wonderful world of adventure and ideas.

Serving on the Sacramento Public Library Foundation Board has enabled her to help to keep those resources available to other children. Some of our children do not have school libraries or parents who will read *Babar the King* or *Winnie the Pooh*. But our public libraries can help both parents and children learn the value and joy of reading.

Thank You!

Major Donors (\$5,000+)

Directors Circle (\$1,000 - \$4,900)
 Ralph and Marjorie Koldinger, M.D.
 Rebecca Baumann & Dan McVeigh
 Susan Westaby

Laureates (\$500 to \$999)

Lois Bromagem
 Elly R. Davis
 Sheila F. Thorton

Bibliophiles (\$250 to \$499)

Nancy Fleischer
 Donna R. & David L. Harris
 Richard & Helaina Kravitz
 Venita Metzinger

Literati (\$100 to \$249)

Herbert D. Bennett
 Nina Blaylock
 Terrie Bressette & Lu J. Hoge
 Eloisa Bunn
 Carolee C. Goude
 Gary R. Hunter
 David Jackson
 Muriel & Ernest Johnson
 Bruce & Melanie Mac Bride
 Ms. Martha Mac Laughlin
 Martha & Foster E. Maxwell
 Richard C. Melendy
 Barbara & Eric Mifkovic
 Richard Mitchell
 Alfred Owyong
 John C. & Dawn R. Palma
 Julie Prod
 Patrick S. Romano & Allyson C. Sage
 Viola Sanvordenker
 Judi Smith
 David & Karen Spencer
 Gail Stassinias
 Richard & Patricia Stewart
 Peter Stoddard & Linne Gravestock
 Mary Lou & Ray Stone, Jr.
 Marian D. Taylor
 T. Richard & Anne S. Tsukuda
 Anna Wieseler
 Luke & Riyonda Wilson
 Melinda Wulff
 Mark & Wendy S. Zlotow

In Memory

Sean Aquitania, Jr.
 Wellan J. Briggs
 Ronald C. Casey
 Marian Congdon
 Grace P. Davis
 Mr. James F. Davis
 Robert Husen
 Joanne Morrissey Stone
 Louise Nylander
 Dr. Jean Stephens
 Joanne Stone
 Dr. Fredrick W. Westphal
 Mrs. Marilyn Affleck Witter

Named Endowments

Boxer Family
 Indru & Pramila Kriplani Trust
 Alex Law Memorial Fund
 George J. & Olga Suffal



NEWS

Annual Report

Dec. 2011 • Jan. 2012

www.saclibraryfoundation.org

Sustainability

This year the Foundation became sustainable without needing the support of bequests, for the first year ever!

Current and former Board members know just how hard it has been to accomplish this goal and the implications going forward are tremendous. Congratulations to all past and present board members.

What sustainability means technically speaking is that we raised enough unrestricted support, sans bequests, and reduced our operating costs enough such that our unrestricted revenues exceeded our unrestricted expenses. This is the financial position we needed to achieve in order to focus on growing our endowments and increasing our fund raising capacity.

is the capacity to endure.

sus·tain·able

1: able to be used without being completely used up or destroyed

2: involving methods that do not completely use up or destroy natural resources

3: able to last or continue for a long time

Mission: To enhance the Library's ability to serve the community by raising private funds.

Vision: Provide our community with access to the largest, most engaging collection of books, materials, programs and resources in the state.

Our Goals: Create business structures that will provide operational and financial sustainability for the Foundation. Increase donor participation annually. Digitize the Sacramento Room collection.

Foundation Board of Directors

President, Nancy Lawrence
 Vice President, Dan McVeigh
 Treasurer, Jeanne Peterson
 Secretary, Nancy Stockman
 Joanne Murphy
 Elaine Myer
 Marilyn Park
 Mary Ellen Shay
 Stephen Shumrak

Library Leadership

Library Director, Rivkah Sass
 Deputy Director, Denise Davis

Foundation Staff

Executive Director, April L. Butcher
 Fund Development Coordinator,
 Cheryl Fitzgerald

Where Your Support Went

This year the Foundation gave the library more than \$300,000 toward programs, books and materials. Highlights include our annual gala, Authors on the Move, which showcased Robert Hirst, editor of the Mark Twain autobiography and led to a year of library programming that focused on Mark Twain and his amazing American stories. The Foundation supported several initiatives which you can read about below.

SUMMER READING
.....
Generous funding from you allowed the Library to provide a well-rounded Summer Reading Program that touched more than 27,000 (number of sign-ups) people between June and August 2011. Library Director Rivkah Sass stated that, "Funding was used to provide levels of programming and engagement that would have been impossible without Foundation support." 538 Summer Reading programs reached over

538 Summer Reading programs reached over 19,400 children and teens across Sacramento County.

 **TARGET**
The Foundation thanks Target and The Kelly Foundation for their generous support of Summer Reading 2010.

19,400 children and teens across Sacramento County. In addition to providing food for children's imaginations, these programs were instrumental in making 2011 the best year ever for Summer Reading in Sacramento. As this year's Summer Reading theme was *One World, Many Stories*, young people shared global stories with storytellers, dance troupes, musicians and award winning puppet companies, as well as through creative arts and crafts programs.

5,888 children who finished summer reading were rewarded with a book of their very own. Studies show that having a home library supports literacy at all ages; incentive books not only excite children about reading, they help children start their own personal collection of favorites.

SOUTHGATE FAMILY PLACE

We are proud to have partnered with the Library, the California State Library and the Friends of the Library to help the Library establish its first *Family Place Library* at the Southgate Neighborhood Library. Family Place Library is a developmentally appropriate early childhood space within the children's area. Programming includes a five-week Family Place Parent/Child Workshop that promotes developmentally appropriate play for young children while providing their caregivers access to subject experts in the areas of literacy, nutrition, hearing and speech, dental care and the arts. For children, the space and the program provide opportunities and materials for constructive play, as well as positive interactions with caregivers and other children. For caregivers, the space provides access to child development and parenting information in multiple languages and formats.

LUCKY DAY COLLECTION

 The Lucky Day Collection hit the shelves at all of our branches and local library users love the new addition! Your support of \$58,000 toward the collection bought more than 2,300 books across the library system. Our efforts this summer will continue to support the collection into next year.

Your support of \$58,000... bought more than 2,300 books across the library system.



DIGITIZATION OF THE SACRAMENTO ROOM ARCHIVE IS CONTINUING.

As an ongoing effort, the support from the Sacramento Room Endowment provides the Library with a stream of support that allows the digitization project to continue. This year the project focused on Sacramento County high school yearbooks. Go see if they have digitized your yearbook at <http://www.saclibrary.org/?pageId=864>. If not then perhaps you would be willing to donate your yearbook for this purpose. A report from the library archivist

Amanda Graham comments, "The Sacramento Room Digitization Project is now in its third year, and we have made significant progress in digitizing and providing access to some of the Sacramento Room's most useful and unique resources." Items that have been archived to date are: Photographs (1,955 images; 1858-2003), Postcards (873 images; 1890-2005), Menus (59 menus; 250 images) and Yearbooks (9,778 images; 1898-1949).

Looking Forward

ESTATE PLANNING WORKSHOPS

Thank you to all the attendees of our Estate Planning Workshops and thank you to Mike Bennett of Generations. More than 100 people participated in the workshops hosted across seven library locations. These workshops allowed attendees to get their questions answered about estate planning and specifically about trusts, wills, and the steps you can take to avoid paying unnecessary probate taxes. The Foundation is scheduled to host additional workshops in 2012. More details will be available in upcoming newsletters.



GIVE LOCAL CAMPAIGN

The Sacramento Public Library Foundation is proud to participate in Sacramento's *Give Local Now* campaign. This is an incredibly important campaign working to increase philanthropy in the Sacramento region and consequently



increase the value our nonprofit sector provides to Sacramento citizens.

Giving support to your public library is a great way to give to your local community. Your support increases programming and materials including summer reading, homework centers, Family Place initiatives, increased collections, and digitization of the Sacramento Room archive. The Sacramento Public Library has been an important part of our history. With your sustained support, it will be an important part of our future.



This year's theme is *The Plot Thickens: the Future of Libraries*. Long time library supporter and best selling author John Lescroart alongside best selling author Lisa Lutz. Having an A-list author and mid level author is going to give guests a chance to learn about how e-book are affecting their sales and their careers.

