

Thank You!

Directors Circle (\$1,000 - \$4,900)
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 Peter Dolgenos
 Mary A. Prybyla
 Target Community Relations

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 Dr. Michael & Sachiko Sugawara
 Deidra G. Thorpe

Bibliophiles (\$250 to \$499)

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 Donna R. & David L. Harris
 Indru & Pramila Kriplani Trust
 Muriel & Ernest Johnson

Cindy A. Magness
 Michael W. Nielsen
 Helen M O'Mara &
 Tom Harrington

Literati (\$100 to \$249)

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 Daniel R. Benson, M.D.
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 Erin Harper
 Martin Helmke &
 VonJoan Frye Williams
 Donald R. & Kyong A. Hemsath
 Eileen M. Herrin

Spencer M. Hirotsu & Debra L. Rogenmoser
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 Carla Ann Carlberg
 Jane Reed Cohen
 James F. Davis
 Carla Lurie Harley
 Marian Isaacs
 Jessica Leigh Morehead
 Terry Poxon

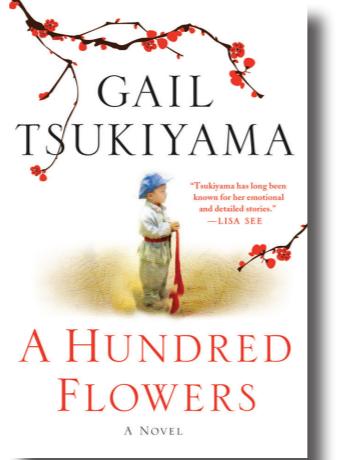
In Honor
 Betty Perry
 Sarah & Schuyler Von Oeyen
 Wedding

Named Endowments
 Boxer Family
 Indru & Pramila Kriplani Trust
 Alex Law Memorial Fund
 George J. & Olga Suffal

Contributions received between July 19 – September 10, 2012

Save the Date:

Authors on the Move! 2013



March 9th, 2013
 Doors open: 5pm.
Keynote Speaker:
 Gail Tsukiyama,
 author of
*A Hundred
 Flowers.*

Community continued ...

by supporting our youngest patrons to become kindergarten ready which is also critical to helping our kids reach grade level reading.

As a community member, think about the kind of community you want Sacramento to be in the decades to come. As a library supporter you no doubt want all of Sacramento's children to be successful and you understand just how valuable the library can be in reaching out to community members who need the most help.

Thank you for your support, it really matters!

SACRAMENTO
 PUBLIC LIBRARY



FOUNDATION

www.saclibraryfoundation.org

News

October-November 2012

Mission: To enhance the Library's ability to serve the community by raising private funds.

Vision: Provide our community with access to the largest, most engaging collection of books, materials, programs and resources in the state.

Our Goals: Create business structures that will provide operational and financial sustainability for the Foundation. Increase donor participation annually. Digitize the Sacramento Room collection.

Foundation Board of Directors
 President , Nancy Lawrence
 Vice President, Dan McVeigh
 Treasurer, Jeanne Peterson
 Secretary, Nancy Stockman
 Clark Carter
 Patty Fairbanks
 Elaine Myer
 Marilyn Park
 Mary Ellen Shay

Library Leadership
 Library Director, Rivkah Sass
 Deputy Director, Denise Davis

Foundation Staff
 Executive Director, April L. Butcher
 Fund Development Coordinator, Cheryl Fitzgerald
 Newsletter Design: Sheila Grant

Continued on back page...

Social Media Community

“What does the Library mean to you?” This is the question we are asking Sacramento county residents. College students, Dejan Bublak and Josh Perkins with an iPad in tow, are asking residents if they would be willing to make a 30 second video for the Sacramento Public Library Foundation’s facebook page explaining what the Library means to them. Each day at noon a new 30 second video is posted and the range of responses shows that the Sacramento Public Library means many things to many people and is a highly valued resource in our county.

As a fundraising vehicle, Facebook is a new frontier and one we hope to take advantage of in our efforts to support the library. You can find us on Facebook by searching our full name, Sacramento Public Library Foundation. If you are not our friend yet and have a Facebook account, take a minute to “LIKE” us and check out a few of the videos.

Join us on Facebook -- Sacramento Public Library Foundation [f](#)



“The Library is an essential part of Sacramento, our history and our future.”

Meet Our Board of Directors

Mary Ellen Shay has been actively involved with the Sacramento Public Library since 1998, when her son was still in High School. “I contacted Diana Gin, a fellow Soroptimist, and the then president of the Friends of the Library.” The first thing we did was the *Focus on Writers* event. People from all over Northern California participated with famous writers giving workshops and at least 100 aspiring writers in attendance. “

In 2000, Mary Ellen became the Treasurer for the Friends of the Library and joined the Foundation board as the Friends liaison. Along with several other Foundation board members, Mary Ellen helped establish *Authors on the Move* which today raises more than \$40K a year for summer reading and has become Sacramento’s premier literary event.

“I love the Library because it is the Great Equalizer! Without education people can’t bring themselves up. The library is the place that supplements what is offered at schools. For many kids it’s all they have; it’s the place where they can get away from the bad stuff in their lives and it gives them confidence. Libraries offer possibilities. And of course I love the Sacramento Room and the history and beauty of the place. It’s electrifying. It makes me feel like I am a continuation of what was started here more than 150 years ago. The Big 4 decided they want to establish a library for the improvement of Sacramento, and it’s our responsibility to continue it. The Library is an essential part of Sacramento, our history and our future.”

Mary Ellen has her own business, which she named M. E. Shay & Co; in honor of her father’s company which was R.C. Shay & Co. Her firm is designed to develop affordable housing opportunities for low income community members. Mary Ellen Shay’s commitment to the Sacramento community, where she has lived since 1976, is seen in all aspects of her life and work.

...take a minute to “LIKE” us and check out a few of the videos.



Branch Booster

The Branch Booster is a great way to impact directly and positively on your community! We have sent out a second mailing and hope that you will consider a contribution to your local branch. 100% of your support for this initiative will go directly to the branch of your choice or if desired, the branch IN MOST NEED. Funds will be used for programs and materials for our patrons who are 0-17 years old.

Connecting the Community to Summer Reading

Southgate Library has seen an explosion in the increase of summer reading sign-ups and finishers because of the community connections fostered through the Family Place Library at that branch. Since the inception of Family Place, the staff’s community outreach efforts have created partnerships with head start, daycare centers, schools and local businesses.

And staff at the Southgate branch has been creative in signing up students for the Summer Reading program. Library staff went to the schools and signed up entire classes. They worked with teachers who made finishing the summer reading program a part of their curriculum. Staff worked with the teachers to make sure they had all the materials they needed to support the students. During the summer, when students came into the library with their parents, staff would sign the parents up for summer reading too – making summer reading a family activity. “It’s about getting the whole community involved,” Southgate Branch Supervisor Christy Aguirre said. “The focus is on the family as well as the kids.”

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In 2010 there were 699 sign-ups and 202 finishers at Southgate. The following year, in 2011, there were 1,898 sign-ups and 623 finishers. And in 2012 there were 2,123 sign-ups and 1,019 finishers with a total of 5,859 books read. Reaching out into the community has more than tripled the Summer Reading program participation at the Southgate branch and the Family Place Library has played a significant part.

Congratulations to the Southgate Branch Library on connecting their community to summer reading.

Estate Planning Workshops 2012-2013

If you need a trust, a will, a power of attorney, or other estate documents and you don’t know where to start or who to trust then attending one of these workshops will be invaluable. Downey Brand; Murphy Austin Adams Shoenfeld; and Golden 1 Credit Union have stepped up to provide this resource to the library community. Please RSVP at 916-264-2711 for the workshop time and location of your choice.

Tues., Oct. 9th	Rancho Cordova	10:30 – 12 noon	Golden 1 Credit Union
Wed., Nov. 7th	Carmichael	10:30 – 12 noon	Murphy Austin Adams Shoenfeld LLP
Wed., Jan. 23, 2013	Belle Cooledge	10:30 – 12 noon	Murphy Austin Adams Shoenfeld LLP