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- Contributions received March 19, 2013 through May 10, 2013

Funding continued

and Sharon Usher, and has agreed to lend their expertise to this coalition pro bono. Sharon Usher is on the Friends board at the Arden-Dimick Library and is a literacy tutor, and Jeff Raimundo is a former SPL Foundation board president. You can learn more about the kind of help TRBU provides at www.trbu.com.

As library supporters, we want the Sacramento Public Library (SPL) to be filled with materials and services that serve our citizens and strengthen our communities which means we want SPL to be financially stable. Our interest in any future library tax put before the voters is that it be sufficient to support a strong library system, that it be predictable and sustainable, and that it be what our citizens want and need. If you would like to be involved in this coalition you can call 916-264-2990 and let us know. Your participation in this coalition will make us stronger.

Betty Jane Powell Leaves Legacy with Sacramento Room Endowment

"Betty Jane was an adventurous traveler, enthusiastic community volunteer, lifelong learner and faithful friend. She immersed herself in volunteering, donating thousands of hours to the State Capitol Docent Assn., Sutter Hospital Auxiliary, Sutter Resource Library and the Sacramento Public Library's Sacramento Room," reported lifelong friend Alan Sims.

Betty Jane left personal effects including photographs, correspondence, books, business records, ephemera and other printed material, documenting Ms. Powell's Sacramento County family history dating back to the 1800s. A total of 6 linear feet of history has been added to the Sacramento Room's archive. In addition to materials, Betty Jane left a significant gift to the *Sacramento Room Endowment* which provides funds for digitizing the archive's collection. Endowments are a means to participate forever in making our libraries better. Thank you Betty Jane Powell.

Estate Planning Workshops 2013

If you need a trust, a will, a power of attorney, or other estate planning documents and you don't know where to start or who to trust then attending one of these workshops will be invaluable. **Murphy Austin Adams Shoenfeld LLP** has stepped up to provide this resource to the library community. Please RSVP at 916-264-2711 for the workshop time and location of your choice.

November 6	Arden-Dimick	2 p.m. - 3:30 p.m.
November 12	Belle Cooledege	6 p.m. - 7:30 p.m.



News

June - July, 2013

www.saclibraryfoundation.org

Participation.

In late March of this year the Foundation gave the Sacramento Public Library Authority \$100,512 for the Sacramento Public Library's Summer Reading program. In late April of this year, we gave the Sacramento Public Library Authority another \$118,000 which included distributions from our two endowments, the *Books and Materials Endowment* and the *Sacramento Room Endowment*.

These contributions to the library were made possible by more than 2500 donations from you. More than 1000 donors gave to boost branches and the annual summer reading program. Support for the *Read and Feed Demonstrations Gardens* at the Colonial Heights and Rancho Cordova branches was made possible through a partnership with the Junior League Sacramento and generous support from David and Maxine Clark and the Ritz & June Naygrow Foundation. The creation of an early childhood area for the South Natomas branch's youngest patrons was made possible by a grant from the First 5 Sacramento Commission. The Sacramento Room general fund receives support every year from the Sioukas Endowment for the Sacramento Public Library Sacramento Room held by the Sacramento Region Community Foundation. And our endowments are reviewed monthly by our finance committee which is made up of financial professionals in Sacramento.

By being part of a larger group we are able to make a difference in the quality and quantity of programs and materials our library can offer and the outreach our library can do to increase library usage county-wide. The library gives everyone an equal chance to learn. Your generosity makes what the library offers our community even better. Together we are making a difference.

par-ti-ci-pa-tion
1: the act of participating
2: the state of being related to a larger whole

• **Mission:** To enhance the Library's ability to serve the community by raising private funds.

• **Vision:** Provide our community with access to the largest, most engaging collection of books, materials, programs and resources in the state.

• **Our Goals:** Create business structures that will provide operational and financial sustainability for the Foundation. Increase donor participation annually. Digitize the Sacramento Room collection.

• **Foundation Board of Directors**
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• Executive Director, April L. Butcher
• Database Coordinator, Dejan Zbur
• Newsletter Design: Sheila Grant



Save the date!
March 8, 2014 5 p.m. - 10 p.m.
Hyatt Regency, Sacramento

Branch Booster, Your Support Matters!.....

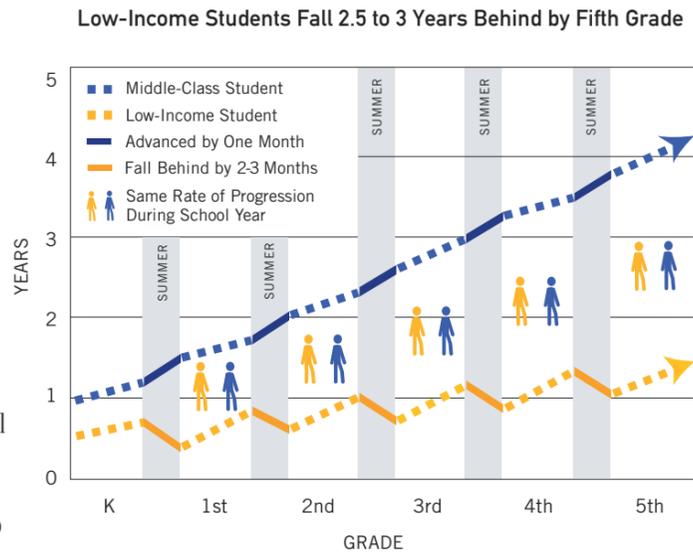
Give to Summer Reading and help us stop the 'Summer Slide'

This year's branch booster is focused on Summer Reading 2014 for patrons 0-17 years old. The Foundation gave the Library \$100,512 for the Sacramento Public Library's Summer Reading 2013 program and we want to increase that support next year to help the Library increase the number of children it can reach, in particular in low income communities. Here is why.



- A child's ability to read by the third grade is a critical predictor of high school graduation and career success. According to Sacramento Reads, "in Sacramento only 37% of 3rd graders read on grade level. There are 19 zip codes in the city, and there is not a single zip code that has at least 70% of 3rd graders reading on grade level."
- Of low income kids, almost 80% experience summer learning loss which over time adds up. The graph to the right illustrates how summer learning losses for low income students add up to a 2-3 year achievement gap by the 5th grade.
- According to *Thirty Million Word* project, a child from a low-income family will hear an average of eight million fewer words per year than a child from a wealthier family. That's more than 30 million fewer words by the time the child turns four. Research suggests that this gap it is one of the key factors in the achievement gap between high- and low-income students.

Summer reading at the Sacramento Public Library offers fun activities that kids do alongside the five books they will read. Summer Reading participants often come back the next summer which is great and helping to close the gap created by the out of school summer. Our library is focused on reading being a fun thing to do and we all know kids like to have fun. Please help us give kids fun experiences alongside a critical boost to their literacy.



Source: Cooper, H., Borman, G., & Fairchild, R. (2010). "School Calendars and Academic Achievement." In J. Meece & J. Eccles (Eds.), *Handbook of Research on Schools, Schooling, and Human Development* (pp. 342-355). Mahwah, NJ: Erlbaum.

A child's ability to read by the third grade is a critical predictor of high school graduation and career success.

Why Baby Boomers Want to Help Children's Literacy

by Nancy Lawrence

As donors, we get great satisfaction from giving and knowing that we are helping the future through our efforts and gifts. We feel good about what we can do as we share our good fortune in boom, bust, and recovering economies. We thank you for sharing your funds and hope that you will continue to support our library and literacy efforts.

Aside from feeling good in helping

children, we also help ourselves by educating and assuring the health of children. I have joked that those in elementary school today will be taking care of us in assisted living facilities, and if they resent us, we may get some rough handling. But joking aside, two recent studies for the Lucile Packard Foundation for Children's Health show data that suggests that the shift of wealth and services away from the poor and young toward the wealthy and

older population is problematic for the whole society. Dowell Myers, author of these studies, found that in 1970, 33% of California's population were children and by 2030 only 21% of California's population will be children. This suggests that when this 21% of the population are in adulthood they will be supporting four retirees on their young, narrow shoulders. And if those children are only able to obtain low paying jobs

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because of a lack of education and opportunity, we are all going to suffer.

...the shift of wealth and services away from the poor and young toward the wealthy and older population is problematic for the whole society.

I have simplified the story but all of us, those who have benefited from a strong public education in California as well as facilities like public libraries, can understand that this becomes a self-interest aspect of giving, working, and lobbying for continued and increased support for the children in our community. Low literacy is a continuing issue that will not go away. The children of this region need our help and our commitment to their future. Those children are our future. We are all in this together.

Take a look at the articles below at the following websites. They are fascinating reading. Thanks for thinking about this and spreading the discussion.

- http://www.usc.edu/schools/price/research/popdynamics/pdf/2013_Myers_Californias-Diminishing-Children.pdf
- http://www.usc.edu/schools/price/research/popdynamics/pdf/2012_Myers_CaliforniaFutures_Boom.pdf

How Much Funding is Enough for the Library?

by Mary Ellen Shay

I have been involved with the Sacramento Public Library (SPL) since the 1990s and believe strongly that the Library today is one of the most critical institutions our community can access. Just as the United States came together to create a country where every person had an equal chance, the

Meet our Board of Directors.....



Board member Marilyn Park exemplifies what it means to participant in enriching the greater whole of the Sacramento community. Her adult life has been a constant engagement in both business and nonprofit organizations and projects which make life better for all of us.

Park ran her own interior design business and interestingly, when she presented her business plan to secure a bank loan, she was told, "this is fine but your husband will have to sign the documents." This led to the founding with others of Mother Lode Savings and Loan, a business that was sold (profitably) to US Bank when she was president. She has been a member of Rotary Club of Sacramento since 1988, and she has been on the Metro Chamber of Commerce Board attending *Capitol to Capitol*, a lobbying effort, for 20 years. She has also served on the Private Industry Council for six years, promoting job growth in Sacramento.

...Marilyn gives her time, treasure, and talent to advance literacy in our community.

Marilyn started volunteering (with four young children at home) when a friend asked her to help feed children with cerebral palsy. She eventually joined the local, then the state and finally the national board of United Cerebral Palsy. She participated in lobbying for greater access for disabled people in public and private facilities, efforts that have made access a part of any design effort. Through her children's school, Marilyn brought forward the fundraising concept of showcasing homes in East Sacramento which is now the *Sacred Heart Holiday Home Tour*, and in its 38th year.

She has served on the boards of the Sacramento Opera, the Blind Society, and twice, the Sacramento Public Library Foundation. She has brought business and corporate experience to all of these efforts.

Marilyn believes that if you want a strong and healthy community you need to be involved and actively participate in all phases of your commitments. She knows that administrative skills, ideas, money, and public commitment all further the strength of the community in which we live. As a Foundation board member, Marilyn gives her time, treasure, and talent to advance literacy in our community. She has been helping all of us in Sacramento throughout her life and we are both inspired and grateful for her willingness to be involved at every level.

free public library was created to give every person an equal chance to access information. Because funding – or lack thereof – has become such a critical issue for SPL, members of the Foundation and the Friends of the Library have formed a coalition to evaluate possible long-term funding solutions including but not limited to a renewal of the

City of Sacramento parcel tax which expires in 2016.

It is fortunate for our coalition that Townsend, Besler, Raimundo and Usher (TRBU), one of the premier strategic consulting firms in California, has two major library supporters amongst its principals, Jeff Raimundo

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